

## Coupland film Gone to Equinoxe

by: Andrea Damiani

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Equinoxe Films has secured the Canadian distribution rights to *Everything's Gone Green*, a film previously in limbo with ThinkFilm since the latter's buyout by a U.S. investor.

The indie comedy, about a slacker (Paulo Costanzo) who gets rich quick and a little too easily, was scripted by Douglas Coupland (*Generation X*, *JPod*), marking the author's first work intended for the screen. Paul Fox (*The Dark Hours*) directs and Radke Films and True West Films produce.

*Everything's Gone Green* will be released April 20 in Toronto and Vancouver theaters - the number of screens not yet confirmed - followed by other urban centers. The U.S. release is skedded for an initial 11 screens on April 13 through First Independent Pictures, following a March 10 screening at the SXSW festival in Austin, TX.

Radke producer Chris Nanos is pleased that the Equinoxe release is in sync with First Independent's.

"We wanted a Canadian release around the same time... so we just hammered away at that," Nanos tells *Playback Daily*. "That's why we pushed so hard at trying to get a qualified distributor to leverage off what was happening in the United States."

After ThinkFilm president and CEO Jeff Sackman and partner Robert Lantos sold the Toronto-based company last October to U.S. producer and investor David Bergstein, unreleased Canuck titles in Think's hands -- *Citizen Duane* being another -- were left in need of a domestic distrib, since laws disallow foreign-owned companies from distributing homegrown films in Canada.

Equinoxe Films VP Marie-Claude Poulin is optimistic about the commercial prospects for *Everything's Gone Green*. "This film is funny, entertaining and smart, and it's been a consistent hit with film festival audiences," she said in a statement.