



## MEDIA RELEASE

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For Immediate Release  
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### **Rosenstrasse Producer /TRUE WEST FILMS Vice-President celebrates film's local release** *"Rosenstrasse" opens in Vancouver on Friday, October 29 at Tinseltown*

**VANCOUVER, BC** – Henrik Meyer, True West Films' Vice-President who now resides in Vancouver, is proud to announce the release of the feature film *Rosenstrasse*, which is opening in Vancouver on Friday, October 29 at Cinemark Tinseltown.

*Rosenstrasse*'s summer 2004 release in the USA by Samuel Goldwyn Films received critical acclaim:

*"A splendid film celebrating the strength and resilience of women," The Los Angeles Times*  
*"'Rosenstrasse' has a power reminiscent of 'Schindler's List' and 'The Pianist'," Financial Times*

Meyer is one of the producers on the German-Dutch co-production that stars Katja Riemann (who won the Best Actress Award at the Venice Film Festival 2003), had a gala presentation at the 2003 Toronto International Film Festival (where it found distribution through Samuel Goldwyn Films in North America), and won the David Di Donatello Award for Best European Film. The film was written and directed by renowned German filmmaker Margarethe von Trotta. Capri Films is the Canadian distributor.

"I'm thrilled to see this wonderful film opening in my new home-town," says Meyer, "I hope Vancouverites come out to support the release of this independent film and local audiences find the story compelling and poignant."

**Film Synopsis:** In Berlin in 1943, on a street called Rosenstrasse, Jewish men were rounded up for deportation to concentration camps and certain death. Their Aryan wives went on the street and fought to save their lives. Based on historical facts, this little known but powerful struggle is both moving and inspirational and shows that there is nothing stronger than the power of love. *Rosenstrasse* portrays this incident as a ray of light in a time of darkness.

Meyer relocated to Vancouver from Germany in order to join True West Films. Since then, he has worked on the mini-series *Miss Texas*, TWF's first service production for the German television broadcaster SAT.1 and Studio Hamburg, which stars German actress Natalia Worner and Canadian actor Robert Seeliger.

Henrik Meyer spent ten years working for Studio Hamburg in Germany, first as a producer and later as President of its feature film subsidiary Letterbox Filmproduktion. He produced several feature films including *Stadtgespräch (Talk of the Town)*, which became the most successful German theatrical release in 1995, and *Gran Paradiso*, which world premiered at the Festival des Films du Monde in Montreal and was nominated for the German Film Award as Best Picture in 2001.

## **About True West Films**

TWF's focus is to produce outstanding, select director-driven feature films (with an emphasis on international co-productions) destined for the world market.

TWF projects in development range from low budget guerrilla films, auteur films, novel adaptations, genre films to high budgeted films that will appeal to the mainstream audience. The starting point is always the same – a strong idea, a captivating script that will target an identified audience and creative, and reliable partners.

TWF's first feature film *It's All Gone Pete Tong* won the Toronto-City Award for Best Canadian Feature Film at the 2004 Toronto Film Festival and is slated to be released across Canada by Odeon Films in Spring 2005. TWF's latest production, which wrapped on September 11, 2004, is the TV mini series *Miss Texas* for Studio Hamburg and SAT.1 shot on location in BC at Ashcroft, Kamloops, Merritt and Langley.

TWF's 2005 slate includes the feature *Ice Man* with Finnish director Mika Kaurismäki; Miguel Alexandre's *Village of Widows*, a TV movie for Studio Hamburg and SAT.1, both to be made as Canada/Germany co-productions; *Insignificant Things* by Andrea Martinez, a Canada/Mexico co-production with Tequila Gang; and the feature *Tough City*, written by Grant Shilling and directed by Brian Nash for CHUM TV.

For more information on True West Films [www.truewestfilms.com](http://www.truewestfilms.com) or to arrange an interview with company principals, contact:

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