



INDUSTRY ADVISORY

For Immediate Release

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TRUE WEST FILMS First Feature Film wins big at Toronto International Film Festival

It's All Gone Pete Tong awarded Toronto-City Award for Best Canadian Feature Film

VANCOUVER, BC – Following a week of rave reviews from critics, industry insiders and film-goers, BC's True West Films first feature film *It's All Gone Pete Tong* wins the Toronto-City Award for Best Canadian Feature Film. Actor Mike Wilmot accepted the \$30,000 cash award on behalf of the film's director Mike Dowse at the Sunday, September 19 Awards Brunch at the Four Season's Hotel.

Producer Elizabeth Yake says that having 'Pete Tong' win the award is surreal but it also confirms her belief that she has a hit on her hands.

The Festival jury awarded the prize to the film "for its funny, engaging and flawless portrayal of a flawed character as well as for its ability to capture the infectious rhythms of the club scene."

It's All Gone Pete Tong is a Canada/UK co-production directed by Michael Dowse (Fubar), distributed by Odeon Films and financed by BC Film, Telefilm Canada, The Movie Network, Movie Central and Vertigo Films (UK). The film is slated to be released across Canada and the UK in Spring 2005.

The comedy film is a fictional bio-pic about legendary DJ Frankie Wilde, whose life is out of control. Written off by his record company, manager, wife and friends, his descent from stardom is precipitated when he completely loses his hearing. Frankie Wilde is forced to face the demons of drugs, alcohol and arrogance, while at the same time recreate himself within the superficial world that has consumed him. Shot on location in Ibiza, Spain during a summer of parties, music and excess, with cameo appearances by DJs Pete Tong, Carl Cox and Sarah Main *It's All Gone Pete Tong* offers an insider's view of the DJ/club culture that has become a worldwide phenomenon.

Elizabeth Yake, President, Producer

As President of her Toronto-based production company Subjective Eye from 1995-2000, Elizabeth Yake produced seven award-winning films including the Canada/Germany co-production *Desire* (with producers of the Academy Award® winning film *The Tin Drum*), which also garnered two 2002 Genie Award Nominations for Best Actress and Best Actor, and *Mile Zero*, winner of Best First Feature at the 2002 Victoria International Film Festival.

Elizabeth relocated from Toronto to the West Coast in 2000 where she started her new company True West Films. Together with Director of Development **Mary Alice**, they run the head office from Salt Spring Island. They have spent the last 4 years developing the vision for the company, working on production and developing a new slate of films and have recently opened an additional office in Vancouver headed up by newly appointed TWF Vice President **Henrik Meyer**, former head of Studio Hamburg's feature film subsidiary Letterbox Filmproduktion.

About True West Films

TWF's focus is to produce outstanding, select director-driven feature films (with an emphasis on international co-productions) destined for the world market.

TWF projects in development range from low budget guerrilla films, auteur films, novel adaptations, genre films to high budgeted films that will appeal to the mainstream audience. The starting point is always the same – a strong idea, a captivating script that will target an identified audience and creative, and reliable partners.

TWF's latest production, which wrapped on September 12 2004, is the TV mini series *Miss Texas* for Studio Hamburg and SAT.1 shot on location in Kamloops, BC. TWF's 2005 slate includes the feature *Iceman* with Finnish director Mika Kaurismäki, Miguel Alexandre's *Village of Widows* TV movie for Studio Hamburg and SAT.1., both to be made as Canada/Germany co-productions; *Insignificant Things* by Andrea Martinez a Canada/Mexico co-production with Tequila Gang; and the feature *Tough City* written by Grant Shilling and directed by Brian Nash for CHUM TV

For more information on True West Films www.truewestfilms.com or to arrange an interview with company principals, contact:

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