



Tong Goes East *It's All Gone Pete Tong*, produced by B.C.'s True West Films, was selected to play at the Toronto International Film Festival before coming home to the Vancouver fest.

According to company spokesperson **Jeanette Miller**, the film was produced by **Elizabeth Yake**, the co-founder of the Salt Spring Island-based company who said that premiering the film in Toronto was "exhilarating." "The reaction has been fantastic," said Yake. "There is a tremendous amount of buzz created from screening at the Festival, which hopefully translates into a very successful theatrical release."

Miller said the film is a fictional feature about a disc jockey named Frankie Wilde whose life is out of control. Written off by his record company, manager, wife and friends, his descent from stardom is precipitated when he completely loses his hearing. "He is forced to face the demons of drugs, alcohol and arrogance, while at the same time recreate himself within the superficial world that has consumed him"

Miller said it is a Canada/UK co-production directed by **Michael Dowse** and is slated to be released across Canada and the UK in Spring, 2005.